

# THE «YOUNG LEADERS PROGRAM»: THE PROMOTION OF EXCHANGES BETWEEN CHINESE AND FRENCH HIGH POTENTIAL INDIVIDUALS



## BA Shusong

Deputy Director, Institute of Financial Studies, State Council Development and Research Center.

With his position Prof. Ba enjoys privileged terms from the State Council and holds various key positions in the public and private sectors. These include: chief economist at the China Banking Association, deputy secretary of the China Institute of Macro-economics, member of the advisory committee on Economic and Trade policy (under the Ministry of Commerce of the People's Republic of China), advisor to the examination board of the China Banking Regulatory Commission, member of the expert guidance committee of the China Banking Regulatory Commission (China banking industry to implement the new Basel capital accord), member of the M&A specialists committee of the China Securities Regulatory Commission, member of the economic development commission of the government of the Hong Kong's Special Administrative Region.

He obtained his bachelor and master's degrees from Huazhong University of Science and Technology in 1987 and 1994, and then graduated from the Central University of Finance and Economics in 1999 with a Ph.D. and postdoctoral research at Peking University. He is going to be a visiting scholar at Columbia University at the end of 2013.

Married and father to a daughter, he likes history, literature and traveling. He is very active on the network, having 7.2 million fans on his Sina microblogging account and 6.5 million fans on his Tencent microblogging account.



# David BARROUX

Editor-in-Chief at « Les Echos »

1989: BA in English, Institut Charles V de Paris, degree in History (Paris 7)

1990: Student and teaching assistant at the University of Michigan, Ann Arbor

1992: Graduated from Sciences Po, L'Institut d'études Politiques de Paris

1992-1993: Service Militaire (served in the Army) at the Cabinet of the Chef d'État Major des Armées

1993-2000: Reporter covering the telecomunication industry and Internet for L'Expansion,

La Tribune, Les Echos

2000-2005: Tokyo Bureau Chief, Les Echos

2005-2008: New York Bureau Chief, Les Echos

Since mid-2008: News Editor-in-Chief (rédacteur en chef), in charge of the "companies" section, les Echos

+ in charge of a daily editorial on Radio Classique (since 2009).

The son of a diplomat, David Barroux grew up in France and in Asia, lived in Singapore and Tokyo, and had very frequent trips to China and India since the early 80s.

When he is not working, he plays squash on a regular basis, reads "bande dessinée", and covers the BD at Les Echos. He also spends time with his family. He is married with three children.

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# Bruno BOUYGUES CEO of GYS

Before graduating in 2002 from INSEAD with an MBA, Bruno attended Massachusetts Institute of Technology, where in 1999, he obtained an MSc.

Included in his work experience are: 3 years in the Mergers & Acquisitions department of Merrill Lynch in London, a position within the Corporate Finance department of Société Générale in New York, 2 years of Management Consulting at Oliver Wyman in France, and 9 years as the CEO of GYS, an industrial group, headquartered in France.

With 500 employees in five countries (France, UK, Germany, India & China), GYS engineers and manufactures welding equipment, automotive battery chargers, and automotive collision repair equipment. The group is positioned as one of the world's technological leaders in its fields.

Aside from his professional endeavors, Bruno is a member of the YPO network and sits on the board of the UIMM (Union of Metallurgies Industries) Mayenne. Bruno is married to Heyoung Lee Bouygues, a talented business woman who has created Lee Bouygues

Partners, a consulting company dedicated to helping companies in operational difficulties. Bruno and Heyoung have a daughter named Daphné who is 3 years old. Bruno enjoys skiing, running and playing squash.



#### CAI Jin

International Operations Director, Poly Technologies Group

Cai Jin, born in 1981, is the deputy general manager of Poly Technologies of Poly Group China, where she in charge of international projects' cooperation and corporate strategies. Cai Jin has been recently engaged in the forthcoming development of general aviation in China, as well as with the emerging business of luxury products.

She has led many projects, such as joint-venture creations, notably while working for China South Industries Group. She is also a former partner and current consultant at various law firms.

Her degrees consist of: a PhD in Economics from the Chinese Academy of Social Sciences, an MBA from the Conservatoire National des Arts et Métiers, a Master of Laws from Renmin University in China, and a Bachelor of Economics from Xiamen University.

A part-time researcher at the Chinese Academy of Social Sciences, she works within the domains of International Political Economics, Neo Institutional Economics, Law and Economics, and the History of Economics. Among her publications are two books translated from French to English and several papers in academic journals.

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# **CAO** Jianzhang

Manager, General Office, Data Center Beijing, Industrial and Commercial Bank of China (ICBC)

Cao Jianzhang graduated from Shijiazhuang Army Command College, known as the West Point of Chinese military academies, completing a four year undergraduate degree with standard courses, military theory, and military training.

In 1997 he was assigned to the Beijing military region logistics department where he served as military and cultural instructor. There he trained more than 1300 kinds of military cadres at all levels for the logistics unit. In 1998 he was selected into the logistics department headquarters and was given political authority to serve as a battalion cadre. Here he has been involved in writing the military training program for the logistics department and the military operational plans in division and regiment level planning. In 2003 he was transferred out of the army to a data center (Beijing) of the Industrial and Commercial Bank of China.

Cao Jianzhang is married to Zhang Li, a talented woman who graduated from Ocean University of China with a major in International Trade. She now serves the China Association for International Friendly Contact. Her hobby is writing, and has written six novels, a total of 3 million words. She was rated as one of the top ten women writers by Chinese online in 2011. They have a lovely son. Cao's hobbies are fitness and reading.



#### **CHEN Yun**

Painter

Chen Yun obtained a master's degree from the renowned Sichuan Fine Arts Institute in 2008 and since then has been living and working in Beijing. Focusing on contemporary oil painting and Liuli art works, her studios are within several Beijing art bases, such as Yihandi, Songzhuang and 798 art zone.

Chen has been invited by first-class academic art exhibitions and art expos at home and abroad since 1999. Through the 40-odd exhibitions and expos over the years, many of her works are collected by well-known art galleries and institutions, including the Shenzhen Art Museum, Shanghai Zhangjiang Art Museum, Chengdu Blueroof Art Gallery, Hubei Museum of Art, Songzhuang Art Center, and Times Art Museum. Additionally, she cooperates with art and fashion media to create intra-art works. In 2010, Ball State University in the U.S.

invited her as a visiting scholar to share her expertise on glass art. In December 2010, she was invited by the Spoletto cultural bureau, the E.U. organization of the Italian branch, and the Cultural dept. of the Chinese embassy in Italy to participate in the art and culture activity during the China-Italy Culture Exchange Year. The "Percorso" Chinese

Contemporary Art Exhibition, which was held in an old city art gallery, was a great success in spoletto, Italy.

In her spare time, Chen enjoys books, music and cooking. Her ideal life is a life guided by Buddhist spirituality, with a touch of artistry.

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## Adrian CHEONG

Cardiologist

Adrian is a Cardiologist specializing in coronary and structural heart interventions. He spent his formative years in England, studying at Oxford and at Cambridge University. Since 2009, he has been working at the Prince of Wales Hospital in Hong Kong. Currently in Paris, he is spending a year at Hôpital Bichat Claude-Bernard, learning the newest techniques from French experts and forming links between the cardiologists of China and France.

France has always held a special place in Adrian's life. Adrian's father, John Cheong, is a trade historian and spent many years studying as a Queen's Scholar at the Sorbonne and in Lyon. During Adrian's childhood, his evenings were filled with tales from his father's travels in France. Adrian had an early introduction to the world of French wines through his father, and many a high table at Cambridge cemented his love for them.

After meeting his wife Elaine, Adrian became involved with managing the vineyard that his pioneering father in-law, Peter Kwok, had bought in 1997 – Château Haut-Brisson, Saint-Emilion Grand Cru. He has thus been an apprentice to two great art forms that the French people have innovated and perfected – minimally invasive cardiac surgery and wine-making. He has many French friends and hopes to make even more in the future.



## Magda DANYSZ

Owner of Contemporary Art Gallery

Magda Danysz is a Paris and Shanghai based gallery owner. Inaugurated first on the Bund, the MD Gallery in Shanghai moved in 2012, to a 1000m² new space in the North Bund area, becoming the largest ground floor gallery in Shanghai and offering an exceptional exhibition space to artists.

Magda Danysz presents both emerging and established Chinese and international artists (such as Maleonn, Yang Yongliang, Liu Bolin or Zhang Dali). She has built a platform for exchanges between the Chinese and the international art scene. Among many other projects, she brought to Shanghai The Wrinkles of the City project by JR in 2010, for the occasion of the Shanghai Biennale, where she was appointed member of the head

Magda Danysz has also taught cultural policies at Sciences Po Paris. She is on the board of the cultural digital arts center Le Cube in Issy-les-Moulineaux. In 2007, she was decorated by the French Ministry of Culture as a Chevalier des Arts et des Lettres. She has also written various art books such as her 400 page Anthology of Street Art and more recently Les Bains-Résidence d'Artistes.

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### Matthias FEKL

State Secretary in charge of Foreign Trade, promotion of Tourism and French Citizens abroad, Regional Councilor for Aquitaine, Deputy for Lot-et-Garonne

Matthias Fekl was appointed State Secretary in charge of Foreign Trade, promotion of Tourism and French Citizens abroad in September 2014. He has been the Socialist Deputy of Lot-et-Garonne since 2012. He has also been Regional Councilor for Aquitaine since 2010 and an Administrative judge since 2005.

In the National Assembly, he is a member of the Committee on Constitutional Laws, Legislation, and General Administration of France. He works particularly on issues related to the modernization of the State and the transparency of public life. On May 14th 2012, he submitted a report on immigration to Prime Minister Jean-Marc Ayrault, following a mission entrusted to him by Interior Minister Manuel Valls.

Matthias Fekl was born in Germany. His father is a German university professor and his mother is a French teacher. He grew up in Berlin before coming to study in Paris (Sciences Po Paris, ENS, ENA).

From 2010 to 2011, he was Director of the office of Jean-Pierre Bel (President of a socialist group at the Senate) and then became his special adviser when Jean-Pierre Bel became Chairman of the Senate.



## GAO Fei

Qianjiang District Development and Reform Commission, Chongqing

Gao Fei, 29, is a native to the Sichuan province. He graduated from Nankai University, majored in comparative political economy and now works for the Qianjiang District Development and Reform Commission in Chongqing.

Before working at Nankai University in Tianjin, Gaofei paid more attention to the relations between state and society, governments and markets. He chose India as a case study in his doctoral dissertation titled, "State's Domestic Security and Economic Growth in Late Industrialization: the Politics of Economic Growth in India".

After graduating from Nankai University, he was recruited into the Qianjiang District Development and Reform Commission to: formulate and implement strategies of regional economic and social development, develop annual plans including medium and long-term development plans, to carry out research and analysis on domestic and international economic situations, and to put forward targets and policies concerning the development of the regional economy of Qianjiang.

Gao Fei likes reading and walking at leisure.

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# Yannig GOURMELON

Partner, Roland Berger

Yannig Gourmelon settled in China 3 years ago fulfilling his dream to be immerged in Chinese culture and economy. He works as a Partner at Roland Berger Strategy consultants, whom he joined 8 years ago.

Before coming to China, at Roland Berger Paris, Yannig was involved in numerous projects for French clients in the energy, media, and financial services sectors. He has also led many projects abroad in the United States, Morocco, and China. He has specialized in large and complex PMI projects, performance improvement and strategy planning for large groups, and has developed rich expertise in the utilities industry.

In Shanghai, he has set up a European Desk dedicated to supporting the top management of international players in their development of China and Asia.

Yannig is 39 years old and has graduated from the Institut d'Etudes Politiques de Paris, the London School of Economics (MSc) & École HEC. He lives in Shanghai with his wife Julie and his 3 children.

Yannig plays the trumpet, is a marathon runner and a tennis / squash player. Particularly, he enjoys literature and opera.



#### Jérôme GUEDJ

President of the General Council of Essonne, Deputy of Essonne

Jérôme Guedj was born on the 23rd of January 1972. He completed his studies at Sciences Po Paris and then went on to the most prestigious French school for public service (ENA). He was then appointed General Inspector for Social Affairs (IGAS) and is a renowned specialist of social and public health policies.

Member of the Socialist Party since 1993, Jérôme Guedj was elected Vice President of the Essonne County Council in 1998, and took the Presidency in 2011. In 2012, Jérôme superseded François Lamy (appointed Minister for Urban Affairs) as a member of the Parliament

Both as a County Council president and as a Parliament member, Jérôme Guedj is involved in Franco-Chinese relationships. In Essonne, he built strong partnerships with the Wuhan region, where he frequently travels for economic and cultural cooperation. In 2012, Jérôme Guedj inaugurated an exhibition devoted to French photographer Jules Itier, the first western reporter to take pictures of the Chinese society in 1844. Notably, the Essonne County Council is the first French local authority to have opened a bureau for economic cooperation in the Wuhan region.

At the National Assembly, he is Secretary of the France-China Friendship group and is very active in promoting French-Chinese cooperation and mutual understanding.

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#### Yaron HERMAN

Pianist and Composer

Born in Tel-Aviv in 1981, the exceptional jazz pianist and composer Yaron Herman, has developed a dazzling musical career in the past 10 years. At 19 years old he moves to Paris. Immediately noticed by the Parisian jazz scene he receives the New Talent Award by the famous Jazz Club Sunside. Since 2001 Yaron is confirmed as a unique talent with a series of successful albums, awards, hundreds of concerts worldwide and extensive media coverage.

RECORDS: "Real Time Composition", "A time for Everything", "Muse", "Follow the White Rabbit", "Alter Ego".

First jazz pianist to play in the Forbidden City, Yaron Herman has already completed 4 world tours in solo and in trio, playing at the most prestigious festivals and in the most famous theaters.

Yaron has developed a musical theory on improvisation that he first presented at la Sorbonne in Paris. More recently, his unique approach to composition has been showcased on TEDxEPFL, the renowned Swiss Federal Institutes of Technology, TEDxCern and on TED GLOBAL in Edinburgh. Yaron is currently working on a book in the same context, which is dedicated to creativity and innovation. Yaron is also engaged in other musical projects, particularly music of movies and advertisements. He is the composer of the musical signature for the French mobile phone campaign FREE.



# Sébastien HUA

Head of Project Office, KERING

Since October 2011, Sébastien Hua has been Head of Project Office (Chargé de mission) to François-Henri Pinault, Chairman and CEO of Kering.

As of 2009, Sébastien Hua has held the position of Project Leader at the Paris office of The Boston Consulting Group (BCG).

Before this, he held various offices at the French Ministry of Foreign Affairs, beginning at the Economic Affairs Department between 2004 and 2007, and then following at the French Permanent Mission to the United Nations in New York from 2007 to 2009.

Currently, Sébastien Hua is in charge of the General Culture Curriculum at the Institut d'études Politiques de Paris.

Sébastien who is 34, is an alumnus of École nationale d'administration (ENA) and a graduate from the Institut d'études Politiques de Paris.

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## HUA Xiaojun

Partner, Beijing Head Office, Junhe Law Firm

Born in 1972, Hua Xiaojun is a lawyer with almost 20 years of experience in cross-border commercial law practices, focusing on M&A, finance and infrastructure. He is a partner at the renowned Law Offices of Jun He, heading the firm's outbound investment practices.

Included in his professional career prior to Jun are: five years of litigation and commercial practice with local law firms in Beijing and in the Jiangsu Province, nearly two years of commercial practice with the offices of Masons Hong Kong and Guangzhou, and finally 10 years of commercial practice with the office of Gide Lovrette Nouel in Beijing. As of January 2008, Hua Xiaojun is a worldwide partner of Gide Lovrette Nouel and has since then coheaded their Beijing office.

Hua is the co-author of the Aspatore publication Best Practices for Bankruptcy Law in China (2008) and has a considerable number of articles published by professional magazines. In addition, he is a regular speaker at the conferences and seminars of Euromoney, IHC, and the European Chamber of Commerce, speaking on subjects of M&A, foreign exchange, and anti-trust.

At leisure time, Hua is fond of badminton, scuba diving, theater play and tourism.



### JIN Na

Screenwriter, Silver Bear for best screenwriter 2010

JIN Na was the Silver Bear Best Scriptwriter Winner at the 60th Berlin International Film Festival and Shanghai Artist Award Winner by the Shanghai Government. She is also Deputy General Secretary of the Shanghai Film Critics Association, Board Member of the Shanghai Film Artist Association, and Vice-chairman of the Scriptwriter Board and Beijing Film Artist Association.

Born in Shanghai in 1975, she graduated from East China University in 1998 and Shanghai Jiao Tong University in 2005.

JIN Na is a prolific scriptwriter and writer. She has also worked as a journalist, editor-in-chief, art project advisor, and movie executive director.

Founder and CEO of CNHK MEDIA CHINA since 2011, she invested and produced particularly the TV series "Felicity with You", which was presented by CCTV1 and rated TOP1 Audience.

In 2013, she founded Beijing R&C Entertainment and co-produced "Rachet&Clank" with SONY Computer.

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#### Chantal JOUANNO

Former State Secretary in charge of Ecology and Minister of Sport, Senator of Paris

Chantal Jouanno was born on the 12th of July 1969 in Vernon, Eure in France. She graduated from Sciences Po Paris in 1994. After two years of study at the National School of Administration (Cyrano de Bergerac session), in 1999 she became a civil servant at the Ministry of the Interior.

In 2008 she was appointed President of the French Environment and Energy Management Agency (ADEME). From January 2009 to November 2010, she was appointed Secretary of State for Ecology in the second French Government of François Fillon. Before taking office as Senator on the 1st of October 2011, she was the Minister of Sports in the third government of François Fillon from November 2010 to September 2011. In October of 2012, she left the UMP party and joined as Vice President the UDI party, led by Jean-Louis Borloo. Since 2010, she is also regional councilor of Ile-de-France.

Chantal Jouanno is a former karate champion, a twelve-time French champion in her category. In 2010, her team won a karate championship.



#### LI Baogang

Chairman, Board of Directors, Guantang Holdings

In 1985, Li had his first job as a journalist after graduation. In 1990, he started his own business in finance, real estate and trading. In 1999, he set up his own company — SOUTHWEST SECURITIES. His company's trading volume of Stock A was the best among all the national companies in both 1999 and 2000.

In 2003, he started another company — Bohwa Ziguang Real Estate Co., Ltd. The CATHAY VIEW Villa is one of the housing projects developed by the company. The Villa is currently the biggest Chinese style Villa in China and has received the National Innovating Building Award in 2006. The housing company then invested in CATHAY VIEW INVESTMENT HOLDING CO. LTD., which focuses on developing the traditional Chinese culture and on utilizing historic materials. This company also invests in culture, estates, finance and farming.

In 2011, Li went to Peking University majoring in Philosophy for his advanced studies. He was also then the chairman of the Office of Continuing Education, Peking University 21 term at that time.

Li loves traditional Chinese culture, history, literature, philosophy and architecture. He likes collecting Chinese rosewood furniture and crafts. Additionally, swimming, playing golf and hiking are also the interests of Li.

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#### Fred RAILLARD

Founder, CEO and Executive Creative Director, FRED & FARID communication agency

Fred Raillard started design school at Creapole in Paris. He then moved to advertising. He teamed up with Farid Mokart and launched his whole career with him. Fred is co-founder, CEO and Executive Creative Director of Fred & Farid Group.

Fred & Farid have worked for six agencies in France, BBH London, Goodby, and Silverstein & Partners in San Francisco. Back in Paris they launched Marcel for Publicis Group. In 2007 they launched their own independent group with the support of Vincent Bollore.

Fred & Farid Group Paris and Shanghai have now 2 integrated agencies, 1 digital agency and 1 media company in joint venture with Havas Media, 2 digital media, 1 digital investment fund, 4 buildings, and 320 employees.

Fred & Farid have worked for over 150 brands and have won more than 200 international awards. Fred & Farid were for three consecutive years featured in GQ's 30 most influential media people in France.

Fred was 2013's Art Direction D&AD's foreman in London. He is "Chevalier de l'Olivier des Baux de Provence" for his commitment to the region. He practices Karate. He lives now permanently in Shanghai with his wife and three sons.



## Benoît RIBADEAU-DUMAS

Senior Executive Vice President, CGG

Benoît Ribadeau-Dumas is 41 years old. He is the Senior Executive Vice President of CGG, a company providing geological, geophysical and reservoir capabilities mostly to the oil and gas industries.

Benoît joined CGG in 2010, first as Executive Vice President, Marine Acquisition. He is now in charge of all Data Acquisition business lines, Airborne, Land and Marine.

Benoît began his career as a civil servant in the French public administration, where he performed a variety of different roles, including two and half years (2002 / 2004) as a member of the French Prime Minister's private staff. In 2004, he joined Thales, a Defense and Aerospace company, as corporate development director, in charge of group strategy, mergers & acquisitions and shareholder relations. He was then appointed as the head of two operational business lines, first as Managing Director of Air Traffic Management Systems in 2007 and, from 2009, as CEO of Thales Underwater Systems.

Benoît is a graduate of the Ecole Polytechnique and ENA (Ecole nationale d'administration) in France

He lives in Paris with his wife Florence and their 5 children. He likes horseback riding and trekking.

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## Raphael SCHOENTGEN

Director of Research & Technologies and Member of the Executive Committee of GDF  ${\sf SUEZ}$ 

Raphael was appointed Director of Research & Technologies and Member of the Executive Committee of GDF SUEZ in 2014. Previously, he was President of GDF SUEZ China.

Raphael also worked for the French government: between 2004 and 2007, he was the diplomatic advisor to the French Minister in charge of Energy, Telecommunications, and Industry (covering all international and European affairs in the private office). Prior, he worked as a detached national expert at the European Commission's Competition General Directorate and was Head of the State Economic Development Department of France's Northern Region (similar to local NDRC).

Raphael has held various jobs in the private sector, working for: French textile and water, Chinese telecommunications, the power sector's of the United States and Thailand, and the Mexican gas sector.

Raphael holds a Masters Degree in Business Administration (member of the "French Corps des Mines") and a Civil Engineering Degree from the Paris National Mining University ("Ecole Nationale des Mines de Paris").

Raphael was elected Chair of the Energy Group of the European Trade Chamber in China in 2012.



TANG Haisong

CEO, Elite Education Group China

Born in a small village in rural Shanghai and educated as a Laser Physicist at Fudan University, Haisong first started his career in 1989 as a local tour guide.

At the end of 1990, he landed in the USA to pursue his American dream. After surviving his first few years working as a dish washer, shoe salesman and insurance marketer, Haisong joined McKinsey as its first Mainland trained consultant. He helped set up McKinsey's first Chinese office in 1993. After that in 1998, Haisong completed a two year MBA program at Harvard. Upon graduation, Haisong worked as assistant to the Ermengildo Zegna family, developing an entry strategy to China and establishing the Zegna Sports line in the US. At the end of 1999, Haisong founded etang.com, a youth portal and community site in Mainland China targeting "the yellow generation". In 2007, Haisong started to focus on investment in both technology and education areas. As for education, Haisong was responsible for Dulwich College China. Subsequently he helped transform Elite, the global leader of SAT prep, into a Society of Future Leaders focusing develop problem solving, communication, and character building for teenagers. Currently he is responsible for Technology Reserve, a global platform that allows small-medium size companies secure technology from global companies such as IBM and P&G.

Haisong is a voracious reader. As an adjunct professor, he will teach at Fudan Business School in 2013. Haisong resides in Shanghai with his wife and two teenage kids.

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## **TAO Xueyin**

Chairman, Jiangxi EuroAsia Group; Vice Chairman, Jiangxi Enterprises Federation

Tao Xueyin was born in Xinjian County, Jiangxi Province. He is investor and chairman of Jiangxi Ouya Group Co. Ltd. Honest and having a strong sense of social responsibility, he adheres to the "integrity-based service society". Xueyin is also an enthusiastic participant within social charity.

In 2011, he joined the senior class presidents at Tsinghua University and at the EMBA of Cheung Kong Graduate School of Business. He is Jiangxi Alumni Association's vice president at the Cheung Kong Graduate School of Business, vice-chairman of the Federation of enterprises in the Jiangxi Province, vice-chairman of Jiangxi Entrepreneurs Association and of Jiangxi Province Retail Service Industry Association.

Xueyin likes reading, sports and driving. He is married with 2 children.



## **Edouard TÉTREAU**

Managing Partner, Mediafin, Essayist

Edouard Tétreau is a French essayist and a trusted advisor to a number of European industrial families, financial institutions, and CEOs of European Fortune 500 companies.

Aside from these endeavors, Edouard teaches the management of corporations in financial crises at HEC, the leading European business school. He also writes a weekly column in the leading French business newspaper Les Echos.

In the United States, Edouard currently acts as a trustee of the Washington DC based think tank CED, Committee for Economic Development, whose founders played a central role in drafting the Marshall Plan in the 1940s. He is also a member of the Advisory Board of La Maison Française at Columbia University.

A 1992 HEC graduate, with a major in entrepreneurship, Edouard was educated at the Paris Jesuit school Saint Louis de Gonzague. He is married with three children.

#### Kev publications:

Analyste: au coeur de la folie financière (Paris, Grasset, 2005, Prix des lecteurs du livre d'économie)

Entre G2 et G20, l'Europe face à la crise financière (Paris, Institut Montaigne, 2009) 20.000 milliards de dollars, le nouveau défi américain (Paris, Grasset, 2010) (Pékin, CHINA CITIC Press, 2012)

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#### Mathieu VERILLAUD

Regional Finance Business Partner, AXA Asia Regional Office

Mathieu Verillaud is a finance business partner for the Hong Kong and Mainland China life insurance businesses at AXA's Asia regional office in Hong Kong.

He has previously worked at the AXA head office, focusing on oversight of the US and Asset Management subsidiaries. For two years, he was also the Chief Financial Officer of a start-up business spanning several European countries.

He started his career at the French Insurance Supervisory Authority, where he was involved in company audits as well as with international and European working groups on the Solvency 2 directive and international financial reporting standards.

A graduate of the École Polytechnique in Paris and Columbia University's School of International and Public Affairs in New York, for the past five years he has also taught courses on insurance at Sciences Po (IEP Paris).



## **WANG Ninie**

CEO, Pinetree Senior Care Services

Ninie has been committed to bettering the lives of the senior citizens of her home country, China, for much of her career. She is Deputy Director of the Community Home for Long-term Care, Research & Training Base of the Gerontological Society in China. She is also a member of both the China Social Welfare Service Standard Committee and the Presidium for National Union of Long-term Care. In 2011, she was elected as Standing Director of the China Association for Life Care.

In 2004 Ninie founded Pinetree (www.pinetreecare.com), China's first and fastest growing professional home healthcare services provider for the aging population. Her previous experience includes heading the Asia Pacific Headquarters of the ECDL Foundation (www.ecdl.org) as Deputy CEO and setting up the ICDL computer literacy certification program in China, aiming at narrowing the digital divide.

Pinetree was the first venture in mainland China to provide professional restorative home care services to the aging population.

Ninie has a BA in Economics from UIBE, China, and an MBA from INSEAD in France and Singapore.

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# PROGRAM: THE 2013 PROMOTION OF EXCHANGES BETWEEN CHINESE AND FRENCH HIGH POTENTIAL INDIVIDUALS



## **WANG Qing**

Deputy Director, Department of European Affairs, Ministry of Foreign Affairs

Wang Qing is 35 years old. She graduated from Beijing Foreign Studies University in 2000 and attended l'Ecole nationale d'administration (ENA) from 2007 to 2008.

She joined the Chinese Ministry of Foreign Affairs in 2000. She was staff member at the Department of African Affairs from 2000 to 2002, responsible for the bilateral relations between China and Madagascar. After a post at the Chinese Embassy in the Republic of Madagascar from 2002 to 2004, she joined the Division of France, Belgium, the Netherlands and Luxembourg at the Department of European Affairs, first as Third Secretary and later as Deputy Director, First Secretary, specially in charge of Sino-French bilateral relations. She has been involved in all the high level visits and important cooperation projects between China and France from 2005 to present.

She is unmarried and enjoys travelling, hiking and literature.



### WANG Wen

Executive Dean, Chongyang Institute for Financial Studies, Renmin University of China

After receiving an M.A. degree, Wang Wen worked at the Global Times, serving as a correspondent, news editor, history editor, senior op-eds editor, editorial writer, leader of op-eds pages, and an editorial board member (in charge of op-eds).

After departing from the media, Wang Wen has, since the beginning of 2013, been the Executive Dean of the Chongyang Institute for Financial Studies at Renmin University of China. He is the youngest dean in the University as well as within the top universities in China.

Wang Wen was the winner of the China New Awards in 2011. As a leader on public opinion, Wang Wen has written hundreds of columns, knows national policies and social conditions very well, and always has the opportunity to exchange views with top officials, leading scholars, and analysts, etc.

His latest book is Phantom of Powers and he once translated, edited, collaborated on eleven books, including Theories of World Governance — A Study in the History of Ideas, International Relations in Political Thoughts, A Truth Speaking China and so on.

Wang's career goal is to develop a leading Think Tank in China as well as in the world in the coming years.

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# THE «YOUNG LEADERS PROGRAM»: THE PROMOTION OF EXCHANGES BETWEEN CHINESE AND FRENCH HIGH POTENTIAL INDIVIDUALS



## **WEI Xing**

Director, International News Department, Oriental Morning Post

Wei Xing is director of the international news department at the Oriental Morning Post (www. dfdaily.com), a leading daily newspaper based in Shanghai, China.

Since joining the Oriental Morning Post in 2007, he has created the department's structure, decided the priority reporting areas, and drafted the keynotes of editorials. In the past few years, he has led his team in reporting on much special coverage, such as the Libyan crisis and Arab Spring, the democratization of Myanmar, the Japanese earthquake and nuclear crisis, the leadership transition of North Korea, the elections of France, Russia, America, etc. The Oriental Morning Post has also gained a reputation for its focus on Chinese diplomacy.

He recently founded a personal website (www.chinesemediawatch.com) which is a platform where journalists, scholars, diplomats can discuss how Chinese media covers international news and foreign affairs.

Before joining the Oriental Morning Post, Wei Xing worked for Youth Daily, a Shanghai-based daily newspaper (2001-2007).

He is now a permanent member of the Council of Shanghai Association of International Studies.



#### **ZHANG Jackson**

Vice President, L'Oreal China

Jackson started his career as a sales representative and management trainee at P&G right after his graduation from South China University of Technology in 1990. In the first 3 years after his training period, Jackson was made responsible for business in various markets, from Shenzhen City, Beijing to the region of Northeast China. He then transferred back to the headquarters for a trade marketing position before he was appointed head of Olay counter business until 1995. In August of 1995, Jackson joined Maybelline company as their national sales manager, to start up the business in China.

At the end of 1996, with the merger of Maybelline and L'Oreal group, Jackson became the sales director of L'Oreal consumer division to launch and expand the L'Oreal Paris brand together with Maybelline before 2001. In 2002, with the evolution of the organization, Jackson was appointed general manager of L'Oreal Paris brand for 7 years. The brand has developed as the leading beauty brand in China and one of the top markets of the L'Oreal group. Then in 2010 Jackson was appointed as general manager of the consumer products division and vice president of L'Oreal China. The division includes L'Oreal Paris, Maybelline and Garnier brands, ranking No. 3 worldwide. L'Oreal Paris is the No.1 beauty brand in China, and Maybelline is the No.1 makeup brand.

Jackson is married with a 6-year-old daughter and a 5-year-old son.

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# PROGRAM: THE 2013 PROMOTION OF EXCHANGES BETWEEN CHINESE AND FRENCH HIGH POTENTIAL INDIVIDUALS



## **ZHANG Lusong**

Senior Manager, Legal and Compliance Department, China Investment Corporation

Lusong is working as a director in the Legal and Compliance Department of the China Investment Corporation, China's sovereign wealth fund, which she joined five years ago. She is in charge of the compliance monitoring over CIC's overall investments in its worldwide public markets, issuing internal guidelines in accordance with applicable regulatory requirements, reviewing and negotiating legal documents for CIC's investment projects, taking necessary compliance actions, etc. Previously employed by Hong Kong Exchanges and Clearing Limited, she worked as a manager at the Listing Division and Beijing Representative Office for more than two years handling listing related matters.

Lusong finished four years of studies at the University of Hong Kong and obtained a PhD in Law in 2006. Her dissertation entitled "The Regulation of Foreign M&A Involving PRC Listed Companies" was published by Kluwer Law International in 2007.

Whether for her job or various social roles, Lusong has a strong sense of responsibility. She is proud that she can bring happiness to her family, friends and other people around her. Lusong has a lovely 17 year old daughter who just started her undergraduate program in the US. Lusong is a tennis fan and Rafael Nadal is her star. She plays tennis, badminton and squash. Running, music and movies are also her favorite.



# ZHAO Hongkai

Chairman, ESMOD Beijing International Fashion School

Zhao Hongkai graduated in 1993 from Tianjin University with a Master's in Civil Engineering. He started his career within the China HuaNengGroup and was responsible for wind energy projects. HuaNeng is one of the best companies in electricity.

Meanwhile, Hongkai was also the deputy director of the JingGong Holding Group of the Zhejiang province. He was responsible for investment and the development of new projects. He finally left HuaNeng Group and completely joined the JingGong Holding Group. He helped JingGong to acquire almost all steel structure constructions for the 2008 Olympic Games at the National Stadium of China and for the Beijing Airport Terminal 3.

He is interested in European culture thanks to frequent trips to the continent. In 2004, he created ESMOD Beijing. In 2012 he also imported two French institutes, MOD'SPE Paris and EAC, to Beijing and Shanghai, which were in the field of cultural marketing and management.

His wife, Ms. YANG Ling, works at another national energy company — ShenHua Group, responsible for IT management. Their son graduated from Bently University in Boston.

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